



Impactful Communication

How to communicate with empathy & authenticity?

What about gaining more presence?

How to increase the motivation of your teams?

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Tell me more about Cambiana Leadership Program Module 2: Impactful Communication & Feedback

After discovering in Module 1 your personality type and understanding other types, our second module focuses on The Key competence everyone should master to succeed nowadays: Communication.

We are all aware that the way we communicate significantly impacts our ability to connect, influence and motivate people.

What if you developed and learned how to improve your communication skills to gain more presence and communicate with full authenticity and empathy? What about the positive impact on your working style, your relationships, on your individual performance and your career?

After all, communication is probably the hardest skill to master, as Konrad Lorenz perfectly described in this quote:

“Thought is not said.
Said is not heard
Heard is not understood
Understood is not agreed
Agreed is not done
Done is not continued
Continued is not valid forever.”

Indeed, communication is not only about expressing words, which only represents 7% of your message, but mostly about nonverbal communication cues like body language,

silence, eye contact or physical distance which counts for 55% of your message, followed by paraverbal elements like tone of voice and rhythm, accounting for another 38% of your message. Communication is the ability to decipher signals and connect with others at a deeper level, beyond language skills.

Imagine that you are now able to perceive and adapt to different communication styles, so you can persuade naturally and with authenticity. That you've learned and practiced how to give feedback to your peers and your team members effectively, and that you also appreciate receiving feedback as a gift, an opportunity to improve and develop further to grow personally and professionally.

Do you want to improve your communication?

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in Munich, Berlin and Amsterdam

or

Harmonize your management standards with an
in-house leadership program
